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YEAR 2020

# ANNUAL REPORT 2020

REPORT BY REBEKAH WORTHINGTON



HEDLAND

well women's

CENTRE



*"Connecting,  
empowering and  
advocating for  
women in a safe  
place"*

## CEO REPORT

### REBEKAH WORTHINGTON

#### WELL WOMEN'S HISTORY

In the 1970's a very active group of Hedland women lobbied successfully for Federal funding to establish a Women's Health Service in Port Hedland. A grant of \$53,000 was awarded in 1976 which was International Women's Year. The grant was used to establish the Gwen Ellery Women's Centre, located in the South Hedland Library building.

Over the years the Hedland Well Women's Centre (HWWC) has continued to grow and prosper in response to community needs. HWWC success is due to committed staff and board, secure funding, a supportive community and an unchallenged reputation.

HWWC is a unique service in the North West of WA providing women a health service based on a social model of health. A space that is non-judgmental, non-discriminatory, accessible and affordable to women.

In 2015 the current building was extended thanks to a BHP community partnership. Although this was a welcomed upgrade, the size of this building increasingly struggles to cater for the current level of activity at the Centre.

This has been identified within the current strategic plan and the future will include a feasibility study to review options around increasing the Well Women's Centre foot print and community scope long term

*"The increase in services  
has resulted in building  
restraints "*

## CENTRE &amp; STAFF FOCUS

2020 has been like no other we have ever seen or known. To say it has been a rollercoaster feels understated because this was a ride we never expected to take. But like anything in life it has had its ups and downs as well as its sideways and backways. During the COVID-19 response it felt like the world was moving so quickly and the work required to respond to change and a new direction was mammoth.

So much work was happening behind the scenes to ensure our services continued and our number one priority was maintained. The priority of our clients and our community of women and families. We were adamant during this time we would continue to provide the safety and the support that we always do.

At the time it felt like we were moving so slow in comparison to the rest of the world, but looking back at the year that was and what my team has achieved, is nothing short of amazing. As most of our services were taken online the reach of HWWC gained new audiences.

Our Counselling services continue to be our most utilised and valued service increasing by 19% in the 2019/2020 Financial Year.

*"We have built a virtual community and have been able to provide the quality of services we always have ."*

As a result of a hugely successful Pink Pilbara Breakfast in 2019, the Cancer Support Service was introduced. This enables support to not only to the cancer group facilitated in house, but also outside this with financial, emotional, and advocacy support for cancer clients and their families. We are proud to be able to fill a gap in this space that is so needed and previously missing.

Our support for mothers and bubs has continued throughout this year with our babyhood group meeting virtually. This demographic has enabled us to form a focus group and hear first hand the needs of mothers and families. As a result another gap is now being filled by our service with the provision of a piloted program in Lactation.

Through this financial year one of the biggest developments was our virtual environment. We have built a community online and are able to provide the quality of services we always have. Interestingly this was always in the strategic direction for the Centre.



**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**  
**ABN 31 368 310 372**

**FINANCIAL REPORT**  
**FOR THE YEAR ENDED**  
**30 JUNE 2020**

**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**

**AUDITOR'S INDEPENDENCE DECLARATION UNDER SECTION 60-40 OF THE AUSTRALIAN  
NOT-FOR-PROFITS COMMISSION ACT 2012 TO THE BOARD OF MANAGEMENT OF  
HEDLAND WELL WOMEN'S CENTRE INCORPORATED**

I declare that to the best of my knowledge and belief, in relation to the audit of Hedland Well Women's Centre Incorporated for the year ended 30 June 2020 there have been:

- i) no contraventions of the auditor independence requirements as set out in the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- ii) no contraventions of any applicable code of professional conduct in relation to the audit.

**NOT FOR PROFIT ACCOUNTING SPECIALISTS**  
KESWICK SA 5035



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**Nicholas Matsis CPA**  
Registered Company Auditor No 77466

23 October 2020

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Dated:

**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2020**

	Note	2020 \$	2019 \$
<b>CURRENT ASSETS</b>			
Cash & Cash Equivalents	3	1,469,066	228,596
Financial Assets	4	658,710	646,606
Trade & Other Receivables	5	5,194	8,450
Other Assets		-	6,870
<b>TOTAL CURRENT ASSETS</b>		<u>2,132,970</u>	<u>890,522</u>
<b>NON-CURRENT ASSETS</b>			
Property, Plant & Equipment	6	140,790	135,702
<b>TOTAL ASSETS</b>		<u>2,273,760</u>	<u>1,026,224</u>
<b>CURRENT LIABILITIES</b>			
Trade & Other Payables	7	132,550	38,304
Provisions	8	33,642	33,689
Other Liabilities	9	1,354,989	276,534
<b>TOTAL CURRENT LIABILITIES</b>		<u>1,521,181</u>	<u>348,527</u>
<b>NON-CURRENT LIABILITIES</b>			
Provisions	8	46,165	22,000
<b>TOTAL LIABILITIES</b>		<u>1,567,346</u>	<u>370,527</u>
<b>NET ASSETS</b>		<u>706,414</u>	<u>655,696</u>
<b>ACCUMULATED FUNDS</b>		<u>706,414</u>	<u>655,696</u>

The accompanying notes form part of these financial statements

**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**  
**STATEMENT OF CASH FLOWS**  
**FOR THE FINANCIAL YEAR ENDED 30 JUNE 2020**

	Note	2020 \$	2019 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from Grants & Other Income		2,057,562	925,776
Payments to Suppliers & Employees		(780,730)	(876,417)
Interest Received		<u>11,604</u>	<u>11,971</u>
<b>NET CASH FLOWS FROM OPERATING ACTIVITIES</b>	10	<u>1,288,436</u>	<u>61,330</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Acquisition of Property, Plant & Equipment		<u>(35,862)</u>	<u>(1,177)</u>
<b>NET CASH FLOWS FROM INVESTING ACTIVITIES</b>		<u>(35,862)</u>	<u>(1,177)</u>
<b>NET INCREASE/(DECREASE) IN CASH &amp; CASH EQUIVALENTS</b>		<u>1,252,574</u>	<u>60,153</u>
<b>CASH &amp; CASH EQUIVALENTS AT THE BEGINNING OF THE YEAR</b>		875,202	815,049
<b>CASH &amp; CASH EQUIVALENTS AT THE END OF THE YEAR</b>	10	<u><u>2,127,776</u></u>	<u><u>875,202</u></u>

The accompanying notes form part of these financial statements

**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS (cont.)**  
**FOR THE FINANCIAL YEAR ENDED 30 JUNE 2020**

**1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (cont.)**

**d) Employee Entitlements**

Provision is made for the Association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

**e) Goods & Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

Receivables and payables in the assets and liabilities statements are shown inclusive of GST.

**f) Cash & Cash Equivalents**

Cash and cash equivalents in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less where the investment is convertible to known amounts of cash and is subject to insignificant risk of changes in value. For the purposes of the statement of cash flow, cash and cash equivalents consist of cash and cash equivalents as defined above, plus term deposits with maturity dates of less than 12 months from balance date net of any outstanding bank overdrafts.

**g) Trade & Other Receivables**

Trade and other receivables are normally settled within 30 days and are carried at amounts due. The collectability of debts is assessed at balance date and specific provision is made for any doubtful accounts.

**h) Plant & Equipment**

Plant and equipment are carried at its cost less any accumulated depreciation and any impairment losses.

**Depreciation**

The depreciable amount of all fixed assets is depreciated on a straight line basis over the assets useful life to company commencing from the time the asset is held ready for use.

The depreciation rates used for each class of depreciable assets are shown below:

<b>Fixed Asset Class</b>	<b>Depreciation rate</b>
Leasehold Improvements	11%
Furniture & Equipment	10%
Office Equipment	20%
Motor Vehicles	25%

In the case of leasehold property, expected useful lives are determined by reference to comparable owned assets or over the term of the lease, if shorter.



**HEDLAND WELL WOMEN'S CENTRE INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS (cont.)**  
**FOR THE FINANCIAL YEAR ENDED 30 JUNE 2020**

	2020	2019
	\$	\$
<b>8. PROVISIONS</b>		
<b>Current</b>		
Annual Leave Provision	31,891	28,693
Time Off in Lieu Provision	1,751	4,996
	<u>33,642</u>	<u>33,689</u>
<b>Non-Current</b>		
Long Service Leave Provision	<u>46,165</u>	<u>22,000</u>
<b>9. OTHER LIABILITIES</b>		
Grants Received in Advance	<u>1,354,989</u>	<u>276,534</u>
<b>10. CASH FLOW INFORMATION</b>		
<b>Reconciliation cash and cash equivalents for the purposes of the cash flow statement</b>		
Cash at Bank	1,469,066	228,596
Bank Term Deposits	658,710	646,606
	<u>2,127,776</u>	<u>875,202</u>
<b>Reconciliation of operating surplus for the year to net cash flow from operating activities</b>		
Operating Result	50,718	40,562
Non-cash Flows in Operating Result:		
Depreciation	30,774	31,753
Historical Adjustment	-	(3,659)
Changes in Assets & Liabilities:		
(Increase)/Decrease in Receivables	3,256	14,889
(Increase)/Decrease in Other Assets	6,870	-
Increase/(Decrease) in Payables	94,246	(8,472)
Increase/(Decrease) in Grant Received in Advance	1,078,455	(23,175)
Increase/(Decrease) in Provisions	24,117	9,432
Cash flows from Operating Activities	<u>1,288,436</u>	<u>61,330</u>



1300 123 637 • enquiries@nfpas.com.au • www.nfpas.com.au

## INDEPENDENT AUDITOR'S REPORT FOR HEDLAND WELL WOMEN'S CENTRE INCORPORATED

### Auditor's Opinion

We have audited the financial report, being a special purpose financial report, of Hedland Well Women's Centre Incorporated for the year ended 30 June 2020, comprising the statement of financial position, statement of changes in equity, statement of profit or loss and other comprehensive income and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the board of management declaration.

In our opinion, the financial report of Hedland Well Women's Centre Incorporated has been prepared in accordance with the requirements of the Associations Incorporation Act 2015 (WA) and Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- giving a true and fair view of the registered entity's financial position as at 30 June 2020 and of its performance for the year ended on that date;
- complying with Australian Accounting Standards to the extent described in Note 1, and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013; and
- sufficient accounting records and other records have been kept by Hedland Well Women's Centre Incorporated as required by the Associations Incorporation Act 2015 (WA).

### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the entity in accordance with the independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Information Other Than the Financial Report and Auditor's Report Thereon

The Board Members of the entity are responsible for the other information. The other information comprises the information included in the entity's annual report for the year ended 30 June 2020, but does not include the financial report and our auditor's report thereon. The annual report is expected to be made available to us after the date of this auditor's report.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

When we read the annual report, if we conclude that there is a material misstatement therein, we will communicate the matter to the Board Members.



CHARTERED ACCOUNTANTS  
AUSTRALIA • NEW ZEALAND

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# FINANCIAL HIGHLIGHTS

Financial Year 2019/20 has seen a continued improvement in the Hedland Well Women's Centre financial position. The net asset position has increased to \$706,000 as at 30 June 2020. Operating costs have increased in line with planned investment into our operations, still well within our funding availability per annum with reserves maintained for future capital growth.

The audited financial statements of the Hedland Well Women's Centre Inc. are provided with this report and were found to have no misstatements or exceptions. This is the third year that the Centre has engaged Not For Profit Accounting Specialists (NFPAS) to complete the audit.

While the Centre was not immune from the economic effects of the pandemic response, with the assistance of Job Keeper the Centre was able to continue to offer many of our face to face services and the unique circumstances were used enhance our online offerings.

The Centre saw continued partnerships with the Women and Newborn Health Network and BHP, along with another successful year fundraising for Cancer Support through our Pink Pilbara Breakfast.

The Centre has a number of other funding partners and it will be important to continue to nurture those relationships and grow and evaluate other new opportunities.

It is an exciting development that the Centre has been in preparation during financial year 2019/20 to launch its first 'fee-for-service' program, this is the result of meeting a demand within our community while also developing sustainable program models. Of course, this model will not be relevant to all our programs however this pilot will be a test case to provide a wider range and more specialised services to our local community from FY21 onwards.

We continue to progress refining our financial processes with the CEO, Board and Accounting Partners to provide transparency, accountability and opportunities for improvements as we continually monitor our operations. Financial year 2020/21 will see the Centre bring more bookkeeping tasks inhouse to further refine and develop our finance processes.

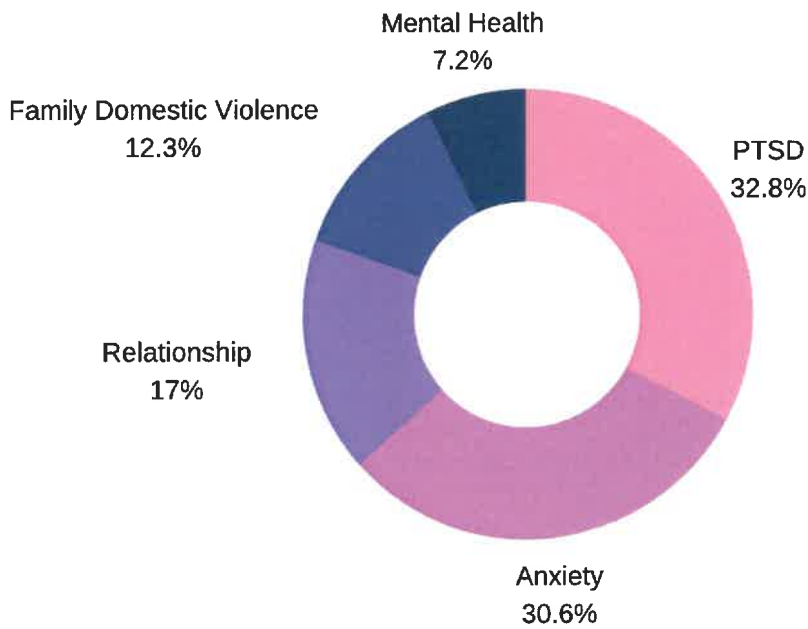
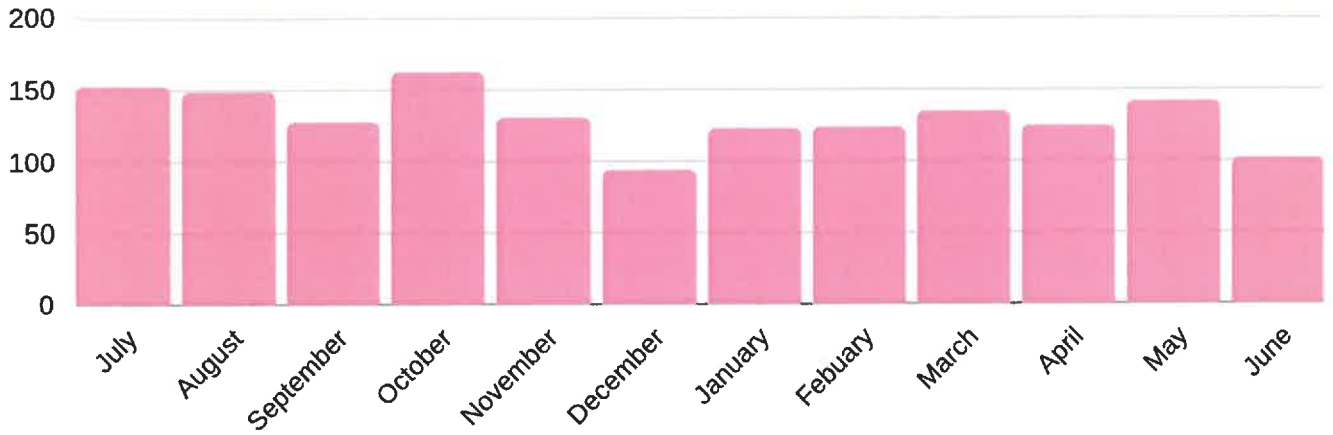
As we look to the new financial year and the opportunities and challenges ahead, the entire Board will need to continue to provide wrap around services for the financial management of the Centre as we move through our evaluation and growth plans which have been set down through strategic planning.

**TREASURER**  
**ROBYN ZADOW**

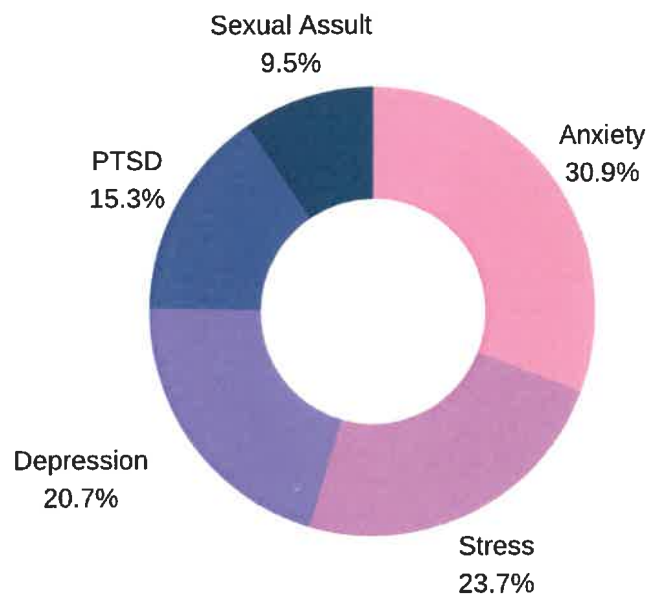


# COUNSELLING DRILL DOWN

Number of clients per month



June - December 2019  
Presenting problems



January - June 2020  
Presenting problems



# \$46K

*Raised at our second  
Pink Pilbara Breakfast with  
funds staying local and  
supporting local through the  
Cancer Support Service*





## STRATEGIC VISION

In 2019 the organisation undertook a comprehensive strategic plan review with the assistance of Jamie Robertson from 361 Degrees Strategic Engagement Services.

This was the next steps towards an exciting vision and direction for the organisation.

This process established the many strengths the service holds and the areas in which there is opportunity.

Just 2 years into this plan we have been able to embark on a service review to identify gaps and explore ways to cater for key demographic groups.

*"The next steps towards an exciting vision and direction for the organisation"*

We have also been able to make a shift in communications and marketing as we work towards breaking down some of the barriers and misconception between the community and our services. We were able to take many services online and reach new demographics as identified.

We will continue to focus on professional development for staff and Board and invest in our people as without these amazing women involved in this organisation, HWWC would not be what it is today.



## THREE TO FIVE YEARS

HWWC will continue to focus on some large strategic priorities. This will include preparing a five-year funding plan to continue exploration of the fee-for-service and revenue diversity strategies.

We will explore the funding environment to identify sources for the design and construction of a new building.

Our focus will shift to succession planning for the future and cementing the quality of services provided.

We also will prepare a succession plan for key leadership roles and an organisational workforce development plan that actively upskills and recruits local women.

With this development we will also look to implement an appropriate quality accreditation framework to guide the Centre operations adding to a strong foundational framework.

A focus will be made to explore and strategise with Women's health networks to ensure the HWWC is placed best to meet the needs of women going forward.

It is an exciting time within women's health and within the HWWC organisation. We are committed to aligning and working towards improvements in health for women as identified within our own community and those within the WA Women's Health Strategy and Women's Health Policy.